Penguin Random House
PENGUIN YOUNG READERS

July 2018

RE: The cozy prequel to Jan Brett's classic, THE HAT

Dear Editor/ Producer:

Jan Brett is one of America's most beloved children's author/artists with over **42 million** books in print. This fall, Brett returns to one of her most beloved characters, Hedgie, in ***THE SNOWY NAP***, is a prequel to her children's classic *THE HAT* (over 4 million copies in print). For over 30 years Brett has been bringing the wonders of nature and far away places to kids and their families. In this tale, Hedgie experiences the wonders of winter for the first time.

Brett's illustrations are renowned for their classic beauty, life-like images, and intricate details which are executed with painstaking craftsmanship. Many of her books are winter staples cherished by families, teachers, and librarians. ***Booklist*** explains "Brett conveys the season with such loving spirit, that children will almost wish for winter" and ***The New Yorker*** says "no one can render snow… more gorgeously than Jan Brett."

Every year, fans anticipate Jan's cross-country tour aboard a "rock-star" bus wrapped in art from her latest book. This year's 23-market tour will coincide with Jan's 70th birthday celebrations.

Brett's books have been chosen as "Best Books of the Year" by *The New Yorker, Parents, Redbook,* industry trade groups, and more. They are often #1 *New York Times* best-sellers, *USA Today* bestsellers and top the *Publishers Weekly* bestseller lists.

PRESS KIT: rhalee.com/janbrett2018

Thank you for your consideration; I look forward to speaking to you about story ideas.
Best regards,
Rhalee

rhalee hughes public relations + marketing
o. 212.260-2244 | m. 917.224 -4457
rhughes@rhalee.com | rhalee.com