

FOR IMMEDIATE RELEASE

On-sale March 2021

Contact: Rhalee Hughes Perry

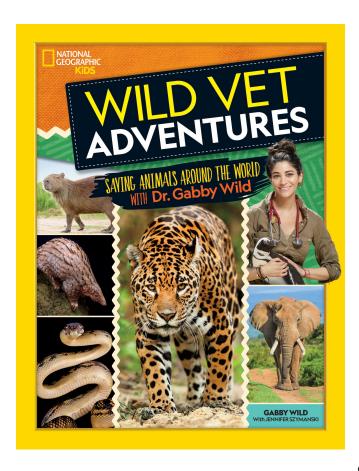
rhalee hughes pr + marketing

212.260.2244

rhughes@rhalee.com

National Geographic Celebrates World Wildlife Day with WILD VET ADVENTURES:

SAVING ANIMALS AROUND THE WORLD WITH DR. GABBY WILD



UN World Wildlife Day (3/3/21) is a celebration of wildlife to remind us of the urgent need to protect it. Inspire your little nature lover with **National Geographic Kids' WILD VET ADVENTURES:** SAVING ANIMALS AROUND THE WORLD WITH DR. GABBY WILD where you will travel the planet to meet some of Earth's most incredible critters through the eyes of adventurous wildlife veterinarian, **Dr. Gabby Wild**.

Whether it's pioneering elephant acupuncture, or treating Jane Goodall's chimps, Dr. Wild's vibrant conservation mission has taken her around the globe to work with zoos, museums, top conservation organizations, and universities. Her non-profit foundation is dedicated to the protection of the world's most endangered creatures.

From jaguar dentistry to darting wild monkeys for care, kids get a front row seat to exotic animal behavior, their quirky natural traits, and curious facts galore. Over 80 animals are covered:

from regal lions to playful pandas, fearsome Gilamonsters to creepy tarantulas, and more.

(over)

About Dr. Gabby Wild:



Dr. Gabby Wild has traveled the world to save animals. From pioneering elephant acupuncture to treating Jane Goodall's chimpanzees in Uganda.

Kids often recognize Dr. Wild as the veterinarian from Animal Jam Classic (over 130 million registered users) where she has answered questions from children about wild animals.

Some of her noted recent collaborations: World Wildlife Fund, National Geographic Society, Jane Goodall Institute, Harvard University, Oxford University, The American Museum of Natural History, The Bronx Zoo, Zoological Society of London, Natural History Museum (London), and Muséum National d'Histoire Naturelle (Paris).

American-born and raised shortly there after in France and later in Boca Raton, FL, when Dr. Wild is not traveling to save animals, she is an emergency room doctor and veterinary surgeon at The Animal Surgical Center on Long Island.

She received her Doctor of Veterinary Medicine from Cornell University, Master's of Public Heath from the University of Minnesota, and is also a published genetics researcher.

About UN World Wildlife Day:

United Nations World Wildlife Day is the most prominent global annual event dedicated to wildlife and raising awareness of the world's wild fauna and flora and the challenges they face. https://tinyurl.com/y5fljshf

WILD VET ADVENTURES: SAVING ANIMALS AROUND THE WORLD WITH DR. GABBY WILD

by Dr. Gabby Wild (National Geographic Kids Books)
Juvenile, hardcover non-fiction; \$19.99; 192 pages; ISBN 9781426338601; Ages 8-12;
On sale March 2021

For more information about Dr. Gabby Wild, please visit:

gabbywild.org



instagram.com/dr.gabbywild

National Geographic Partners LLC (NGP), a joint venture between The Walt Disney Company and the National Geographic Society, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 133 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeoty.com or nationalgeographic.com, or find us on Facebook, Twitter, Instagram, YouTube, LinkedIn and Pinterest.